

# **Privacy Policy**

This privacy policy applies to all products and services which are operated on behalf of EVCS Electric Vehicle Charging Solutions (ABN: 65 867 858 595) and its related bodies.

# What Information Do We Collect?

We collect information from you when you visit our site, place an order, respond to a survey or fill out a form. When filling out a form on our site, you may be asked to enter your: name, e-mail address, mailing address or phone number. You may, however, visit our site anonymously. Our company may also automatically record information that your browser sends whenever you visit a website. This data may include:

- Your computer's IP address
- Browser type
- Webpage you were visiting before you came to our site
- The pages within this website that you visit
- The time spent on those pages, items and information searched for on our site, access times and dates, and other statistics

This information is collected for analysis and evaluation in order to help us improve our site, and the services and products we provide. This data will not be used in association with any other personal information.

# What Do We Use Your Information for?

Any of the information we collect from you may be used in one of the following ways:

- To personalise your experience (your information helps us to better respond to your individual needs)
- To improve our website (we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To improve customer service (your information helps us to more effectively respond to your customer service requests and support needs)
- To process transactions
- To serve you more relevant advertisements (referred to as "Retargeting")
- We collect information about where you saw the ads we serve you and what ads you clicked on

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of;

• Delivering the purchased product or service requested



- To administer a contest, promotion, survey or other site feature
- To send periodic emails

The email address you provide for order processing, will only be used to send you information and updates pertaining to your order.

# Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

#### How Do We Protect Your Information?

We implement a variety of security measures to maintain the safety of your personal information when you place an order or enter, submit, or access your personal information. We offer the use of a secure server. All supplied sensitive/credit information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Payment gateway providers database only to be accessible by those authorised with special access rights to such systems, and are required to keep the information confidential. After a transaction, your private information (credit cards, social security numbers, financials, etc.) will not be stored on our servers.

# Do We Use Cookies?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognise your browser and capture and remember certain information. We use cookies to help us remember and process the items in your shopping cart, understand and save your preferences for future visits, keep track of advertisements and compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

#### Do We Disclose Any Information to Outside Parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

#### **Third Party Links**

Occasionally, at our discretion, we may include or offer third party products or services on our website. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

#### Facebook

We use Conversion Tracking and Custom Audiences from this website. Third parties such as Facebook may use cookies, web beacons, and similar technologies to collect or receive



information from your website and elsewhere on the internet and use that information to provide measurement services and target ads.

#### Google

We use Google Analytics' 3rd-party audience data such as age, gender and interests to better understanding the behaviour of our customers and work with companies that collect information about your online activities to provide advertising targeted to suit your interests and preferences. For example, you may see certain ads on this website or other websites because we contract with Google and other similar companies to target our ads based on information we or they have collected, including information that was collected through automated means (such as cookies and web beacons). These companies also use automated technologies to collect information when you click on our ads, which helps track and manage the effectiveness of our marketing efforts.

# **Opting Out**

You may opt out of the automated collection of information by third-party ad networks for the purpose of delivering advertisements tailored to your interests, by visiting the consumer opt-out page for the Self-Regulatory Principles for Online Behavioural Advertising at http://www.aboutads.info/choices/ and edit or opt-out your Google Display Network ads' preferences at http://www.google.com/ads/preferences/.

# **Children's Online Privacy Protection Act Compliance**

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act), we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

#### **Online Privacy Policy Only**

This online privacy policy applies only to information collected through our website and not to information collected offline.

#### **Your Consent**

By using our site, you consent to this privacy policy.

#### How to Make a Complaint

You can complain to us in writing about how we have handled your personal information. We will respond to the complaint within 30 days.

#### How to Contact Us

For more details on our privacy policy, please <u>contact our team</u>. Alternatively, you can contact us by:

- Email: sales@evcsolutionswa.com.au
- Phone: (08) 6491 9894